

OPTIMIZE! 2020: E-SIGN & E-SECURITY

JUNE 18, 2020

An event by



and



Agenda

Registration: www.rpost.com/optimize2020

9am ET Start (2pm UK / 3pm CET)

9am ET (2pm UK/3pm CET) Main Stage Sessions

1. **Welcome to OPTIMIZE! 2020** (10 minutes)

*What does **OPTIMIZE! 2020** mean? In short, understanding the “art of the possible” with modern and innovative e-sign, e-security, and e-authentication technologies. Optimizing the experience, automation, and affordability around today’s essential technologies.*

Speaker: RPost CEO

2. **E-Sign Panel: Today’s E-Signatures are More Than a Signature** (20 minutes)

What are the most important elements of e-signature solutions, and how are users optimizing user experience, automation, and affordability?

Moderator: RPost CEO

Panelists:

- **Jungheinrich:** Global material handling/intralogistics provider, having completed global e-sign RFP, now deployed e-sign across Europe and expanding to 40 countries for heavy equipment leasing contracts.
- **Impellam:** Global talent acquisition, managed workforce, and staffing provider, recently completed global e-sign RFP to replace two incumbent e-sign providers, one in Europe, one in Americas, with one global e-sign solution.
- **Fern:** UK-based international banking and credit union platform having integrated e-sign and e-forms into platform using APIs, with hundreds of credit unions and bank clients benefiting.

3. **E-Security Panel: Can Email Encryption be Elegant?** (20 minutes)

What aspects of email encryption make it elegant for users and easy on compliance?

Moderator: RPost CEO

Panelists:

- **Shell:** Division of global energy company, recently changed email encryption services. Hear why.
- **Helmer, Conley & Kasselmann:** Law firm automating email encryption by content policy.
- **McKay Corporate Brokers:** Insurance broker with built in Registered Email Encryption via Acturis platform.
- **SG Busby:** Insurance broker with built in Registered Email Encryption via Applied Systems platform.
- **H J Roelofs BGI:** Insurance broker with built in Registered Email Encryption via Applied Systems platform.

Break: 10 minutes

10am ET (3pm UK/4pm CET) Main Stage Sessions

4. **What's New & Cool: Showcase of RMail & RSign Innovations** (10 minutes)

You may have heard of RMail Recommends, RSign Delegation Inbox, RSign Dynamic APIs, Remote Online Notary, and more. Join a 10-minute tour of what's new, and learn where to see more in the conference Demo Lounge and in the Demo Rooms.

Speaker: RPost VP Global Services

5. **Quick Fix Panel: Minor Adjustments, Major Benefits** (20 minutes)

Add a button to Outlook, a Chrome extension to G-Suite, a plug-in to Salesforce.com, an app for Xerox, a quick smart-host email routing change. Minor adjustments can make life more secure and a lot easier for staff, whether in the office or in-home office.

Moderator: RPost CEO

Panelists:

- **Xerox:** Global workplace solutions and printing technologies company, recently released simple adjustment to scan-to-email process, creating first-ever app to scan-to-encrypted-email directly from the keypad of multi-function printing machines -- HIPAA and GDPR privacy compliance, and protecting the remote worker.
- **DocsCorp:** Global security solutions for lawyers adds a simple (newly enhanced) add-in to Microsoft Outlook protects law and other professionals from human error causing data leaks, with other major benefits including simple e-sign and certified mail electronic replacement.
- **Acuity:** European practice management platform built on Salesforce.com, adding simple security enhancement for major privacy, compliance, and accountability benefit. Their solution for consulting companies (i.e. accountancy, lawyers, notaries and business consultancies) is called Tess.
- **Danastar:** European service provider with hundreds of smaller health care clinics communicating among peers and patients using G-Suite with a minor adjustment – adding specialized HIPAA/GDPR complaint email encryption suited for patient correspondence.

6. **Compliance Panel: The Importance (and Elegance) of Registered Receipt Proof** (20 minutes)

The Registered Email™ service has been the gold standard for e-mail proof for two decades. Its Registered Receipt™ record is self-contained evidence, elegantly packaged to support any compliance privacy audit or to solve any question of who sent what to whom and when.

Moderator: RPost CEO

Panelist:

- **Allianz:** Global insurance provider explains reliance on Registered Email™ track & trace capability for highest level of forensic, authenticatable proof of e-delivery. A discussion with Allianz forensic criminology and data analyst.
- **Loudoun County, Virginia:** Part of the Washington DC metro area, official government notifications were first converted from paper mail to a standard email, but due to high claims of non-receipt and challenges in verifying fact of content delivered (or not), official notices were then converted to Registered Email™ messages.

Break: 10 minutes

11am ET (4pm UK/5pm CET) Main Stage Sessions

7. **Insights from the Field: What Has Been Seen Cannot be Unseen** (20 minutes)

Did the world change in two months? A global shock has exposed new and not-so-new technologies to those who may be stuck in their ways. Can the world “unsee” this new way of doing business?

Moderator: RPost CEO

Panelists:

- **Ingram Micro:** World’s largest tech distributor with keen insights as to what has changed in business technology.
- **Frama:** International e-sign, e-security, and transaction provider supporting thousands of clients across Europe.
- **Global Micro:** One of the largest Microsoft Hosted Email / Office 365 providers and digital integration specialists.
- **SoftwareOne:** The largest software lifecycle management company supporting enterprises in 90 countries.

8. **Interact: Putting the “Las Vegas” into the Virtual Conference** (10 minutes)

Did I hear Las Vegas-style cash giveaways? What is a virtual Demo Room and Demo Lounge? What about the BYOB Virtual Reception? A quick tour of what’s next.

Speaker: RPost VP Business Development

11:30am ET (4:30pm UK/5:30pm CET) Breakout Sessions or Visit Demo Lounge and Demo Rooms

Breakout Sessions – Track 1

9. **Country & Industry Expert Perspectives:** (30 minutes – simultaneous virtual breakout rooms)

E-Sign and E-Security tools and tips from experts and your peers in the insurance, legal, wealth management, banking, and health care sectors by country or region.

- **Room 1: Law Sector Exclusive (DocsCorp Sponsored Session in English)**

Moderator: DocsCorp COO

Panelists:

- **DocsCorp** – Showcasing the new cleanDocs + RMail + RSign; elegantly integrated recipient checking, metadata cleaning, email encryption, e-signature, Registered Email™ track & prove.
- **Dickinson Law** - Dickinson, Mackaman, Tyler & Hagen PC, a premier regional law firm, discusses some of their e-security tools and experiences.
- **International law firms** providing a perspective on why elegant integrations make life better.
- **RPost** - Showcasing the new RMail + RSign part of the new cleanDocs.

- **Room 2: United Kingdom (Frama UK Sponsored Session in English)**

Moderator: Frama UK

Panelists:

- **Positive Lifestyle Rewards Limited** – Providing a UK insurance broker perspective
- **Boston limited** – Providing a UK wealth management provider perspective
- **Cyber Trauma, Clinical Researcher** – Providing a UK health care provider perspective
- **Ward Hadaway** – Leading UK law firm providing a perspective from the legal sector

- **Room 3: Netherlands/BENELUX (RPost Netherlands Sponsored Session in Dutch)**

Moderator: RPost Netherlands

Panelists:

- **Staedion:** Housing cooperative, user of the Visma product for human resource functions.
- **Acuity:** Accountancy customer management system, Tess, based on Salesforce.com framework
- **Thuiszorg West Brabant:** A home care organization that provides appropriate care and support so that our clients can live longer and safely in their familiar environment.

- **Room 4: German/DACH (Frama Sponsored Session in German)**

Moderator: Frama Germany

Panelists:

- **Jungheinrich AG Hamburg (material handling/intralogistics)**
- **IT Security: Christian Schneider (TÜV-IT certified Data Protection Officer)**

- **Room 5: Denmark/NORDICS (Danastar Sponsored Session in Danish)**

Moderator: Danastar

Panelists:

- **Røntgen og IT Danmark:** IT specialist with strong experience in IT solutions and IT security implementation in the Dental Business.
- **Himmelev Tandlægehus.** Dentist and IT specialist, teaching IT solutions and IT security in the Dental Business including automation with RMail.
- **Danastar:** Nordic e-security and e-sign software service provider.

12pm ET (5pm UK/6pm CET)

Reception or Visit Demo Lounge and Demo Rooms

10. Virtual BYOB Reception for UK, Europe, Middle East, and Africa

For those ending their day, join our country hosts for a BYOB toast and cash giveaways.

- **Room 1: United Kingdom (Session in English)**
- **Room 2: German/DACH (Session in German)**
- **Room 3: Netherlands/BENELUX (Session in Dutch)**
- **Room 4: Denmark (Session in Danish)**
- **Room 5: Partner with RPost – Int’l Partners Welcome**

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12:00pm ET (9:00am PT)

12:00pm ET (9am PT) Main Stage Sessions

11. **Welcome West Coast to Optimize! 2020** (5 minutes)

Speaker: RPost CEO

12. **What's New & Cool: Top Three RMail & RSign Innovations** (10 minutes)

Showcase RMail Predictive Security for Outlook, Security Automation Gateway, RSign E-Signatures, Dynamic APIs, and Remote Online Notary. Join a 10-minute tour of what's new and learn how to see more in the conference Demo Lounge and Demo Rooms.

Speaker: RPost VP Global Services

13. **E-Sign Panel: What is E-Sign Bliss** (20 minutes)

How to (affordably) automate entire workflows with e-signatures and digital forms. How are companies optimizing e-sign user experience, automation, and affordability?

Moderator: RPost CEO

Panelists:

- **Coca-Cola:** Evolved e-signature functionality to manage critical operational functions.
- **TPx Communications:** Completed a national search for an e-sign provider for its more than 1000 sales and service staff. Deployed e-sign successfully, continuing to seek e-sign bliss with more automation. Formerly Telepacific.
- **Mercury Insurance:** Over a million auto-claims elegantly processed coordinating with regulators and consumers.
- **Durham and Bates Insurance:** Insurance broker achieves combo of e-security & e-sign automation.

14. **Optimizing from a CRM: Optimal Integrations** (20 minutes)

Whether it's pre-built integrations or custom, learn from your peers what is possible and easy to achieve out-of-the-box while being affordable. Hear about some model integrations that use RMail APIs, RMail Outlook API, RMail and RSign for Salesforce.com, and RSign APIs.

Moderator: RPost CEO

Panelist:

- **Fern Software:** International bank & financial services business management platform, coverage in 40 countries.

Break: 5 minutes

1:00pm ET (10am PT) Main Stage Sessions

15. **E-Security Panel: The Human Factor... Horror Stories** (20 minutes)

Understanding the Human Factor in e-security opens one's eyes to IT challenges in today's remote-work world. Simple mistakes can embarrass or worse. Hear about the latest email impostor tactics that can easily result in your team sending (lots of) money direct to impostors.

Moderator: RPost CEO

Panelists:

- **DocsCorp:** Global technology firm describes the perils of email address auto-complete and more.
- **Xerox:** global workplace solutions company, discusses easing security for clients in the scan-to-email process

16. **Automating with Email Routing: Easy Automation Examples** (10 minutes)

API integrations are becoming easier, but when used for sending email, they bypass important outbound email scanning and archiving tools. Hear about novel (and simple) ways to automate email encryption, wire-fraud protection, e-delivery proof, email tracking, and e-sign via email routing rules.

Moderator: RPost VP Global Services

Panelists:

- **Tata Communications:** World's largest international telecom carrier by capacity discusses how manage rate change notifications with customers and trading partners in nearly every country, through automation and electronic messaging.
- **N&D Group insurance: Norfolk & Dedham Mutual Fire Insurance, Fitchburg Mutual Insurance and Dorchester Mutual Insurance,** regional insurance carrier group discusses simple way to automate e-policy delivery with proof of delivery of disclosures and waivers, and security.

Break: 10 minutes

2:00pm ET (11am PT) Simultaneous Industry Expert Sessions or Visit Demo Rooms

Breakout Sessions – Track 2 (45 minutes)

17. **Industry Expert Perspectives:** (45 minutes – simultaneous virtual breakout rooms)

E-Sign and E-Security tools and tips from experts and your peers in the insurance, legal, wealth management, banking, and health care sectors.

- **Room 1: Insurance**

Moderator: RPost US

Panelists:

- **Exclusive by Steve Anderson:** Insurance technology expert
- **Marshall & Sterling:** Leading U.S. insurance company

- **Room 2: Self Storage**

Moderator: RPost US

Panelists:

- **Self-Storage Legal Network:** Exclusive discussion with Self Storage Legal Network lawyers and industry experts on impact of COVID – auctions and remote electronic contract e-signing.
- **Storage Commander:** International property management platform, focus on self-storage.
- **Watkinsville Storage:** Self storage operator.

Breakout Sessions - continued (45 minutes)

- **Room 3: Real Estate / Title**

Moderator: RPost US

Panelists:

- **Resware by Adeptive Technologies:** Leading title insurance management platform
- Remote Online Notary, Wire Fraud Protection, E-Sign, Email Encryption

- **Room 4: Latin America (Session in Spanish)**

Moderator: RPost Latin America

Panelists:

- **Certicámara Case Study:** Certified Email Notifications & Electronic Signatures in Latin America, a case study format discussing automation at Latin American operations at companies including **Telefónica, América Móvil Claro, AT&T Direct TV, Aon, MetLife,** and various government departments.

- **Room 5: RPost Partner Program**

Moderator: RPost Global Partners

Panelists:

- **Managed Service Providers:**
 - **Forrest Consulting**
 - **Larry the Computer Guy**

Break 15 minutes (West Coasters, get your lunch! Virtual Lunch & Learn)

3:00pm ET (12 PT) Breakout Sessions or Visit Demo Lounge and Demo Rooms

Breakout Sessions – Track 3 (45 minutes) --- (AMA = ASK ME ANYTHING)

- **Room 1: AMA – E-Sign**

Ask me which e-sign features I should use for my specific needs.

- **Room 2: AMA – Security Automation**

Ask me how best to automatically encrypt based on my email setup.

- **Room 3: AMA – API Integration**

Ask me what we can help you with, using our vast API solution sets.

- **Room 4: AMA – Salesforce.com**

Ask me what's new with e-delivery proof, encryption and e-sign integrated.

- **Room 5: AMA - RPost Partner Program**

Ask me how our partners benefit from working with us.

Break 15 minutes

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4:00pm ET (1:00 PT)

Main Stage:

18. **Integration: In Pursuit of Operational Elegance** (5 minutes)

RPost unveils its new Developer Center – the most comprehensive set of email security and e-signature APIs that are simple, modern, and packaged in sets as solutions.

Speaker: RPost CEO

19. **Time to Upgrade: The NEW RMail for Outlook Office 365** (20 minutes)

RPost's most popular all-in-one interface, RMail makes Microsoft better for business. Better encryption, unique Registered Email™ track and prove, one-click e-signatures, file share, and much more.

Speaker: RPost VP Global Services

20. **Meet the Experts Live: Preview of (BYOB) Receptions** (5 minutes)

4:30pm ET (1:30 PT)

21. **Virtual (BYOB) Reception for the Americas**

*For those ending their day, join our country hosts for a BYOB toast and **cash giveaways**.*

- **Room 1: Security Automation Experts**
- **Room 2: E-Sign Experts**
- **Room 3: Customer Success Team**
- **Room 4: Sales Team**
- **Room 5: Partner with RPost – Partners Welcome**